

# FUNDRAISING PLEDGE

**“Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms” 1 Peter 4 v 10**

At Rope we have always sought to be transparent about how we work with those who support our work through their prayers and giving. We know that you, our supporters, are a key part of God’s plan for Rope and we want to honour your commitment to us. Recent legislation into how charities operate has led us to re-state our Fundraising pledge:

## **We will:**

- 1. Ensure that 100% of your donation goes to the projects where you make a specific request.**
- 2. Only contact you in the ways you have agreed to.**
- 3. Provide information on specific projects, as requested, subject to respecting confidentiality.**
- 4. Send you our newsletter, by post or email depending on your request, four times a year.**
- 5. Send you information on our Lifeline gifts, (our alternative gifts scheme), and other seasonal campaigns.**
- 6. Send you information on Emergency Appeals following significant disasters, only if we have a Rope partner who is able to respond.**
- 7. Send you information about events which we feel might be of interest to you, including our prayer events and opportunities to meet our Rope partners.**

## **We have never:**

- 1. Contacted you by telephone asking for donations.**
- 2. Passed your details to any third parties for marketing purposes, including other charities.**
- 3. Pressured anyone to give any money through street fundraising or door to door campaigns.**

***And will continue never to do so.***

As an independent Christian charity, which has no statutory funding and relies completely on voluntary giving, we value our supporters very deeply.

We do not use funds for TV and press advertising, so rely heavily on word of mouth and our supporters’ recommendations to share our work with the wider Christian community. Your good opinion of Rope matters to us and we seek to honour your commitment to us with this pledge.

**Andy Jong**

*CEO on behalf of the Trustee Board*